

WHERE THE INDUSTRY COMES TOGETHER TO CONDUCT REAL BUSINESS

global gaming expo  
**G2E ASIA**  
亞洲國際博彩娛樂展會

ufi  
Approved  
Event

# G2E ASIA

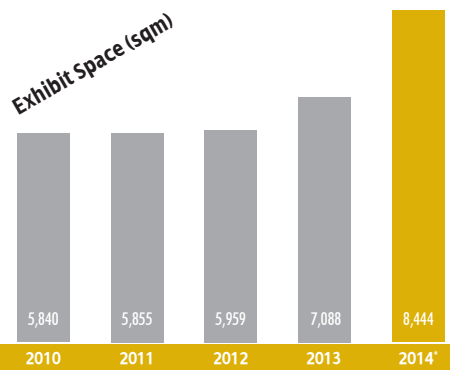
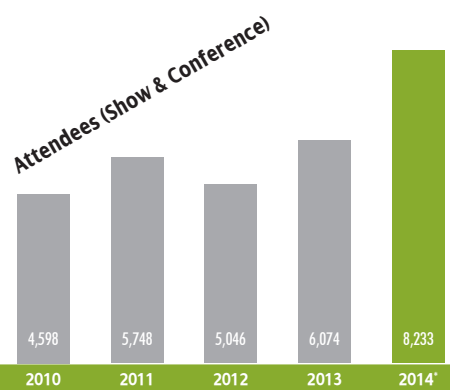
global gaming expo

May 19 - 21, 2015 | The Venetian Macao | [www.g2easia.com](http://www.g2easia.com)

## G2E Asia – The Largest Gaming Entertainment Exhibition and Conference in Asia

Global Gaming Expo Asia (G2E Asia) is the premier trade show and conference for the Asian gaming market. This event highlights the remarkable growth in Asian gaming and gives you access to new products and the latest trends, delivering qualified buyers, and fostering optimal networking in the Eastern hemisphere to ensure you can grow your business in this rapidly growing market. As part of the G2E portfolio of events, G2E Asia is an event by the industry and for the industry and it evolves each year to keep pace with industry demands and the latest industry trends.

### Proven Growth



\* BPA audited data

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### G2E Asia – Riding on Asia's Booming Gaming Markets

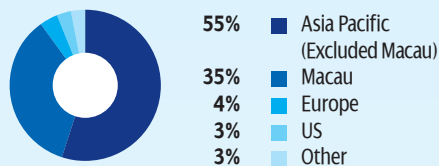
In its most recent projections, the global financial services firm, Morgan Stanley, forecast that Macau's gaming market – Asia's gaming hub and the world's largest casino market – would grow by 13 % in 2013. These predictions come following a year during which Macau's gaming revenues reached USD 38 billion, with monthly revenues for December hitting a record high of 19.6 % – significantly more than the 16 – 18 % predicted by experts.

The revenue increases have triggered gaming growth across the region in countries like the Philippines, South Korea, Vietnam, Cambodia, Laos and Singapore, as their governments develop local tourism to capture the increasingly affluent Asian market. Fueled by dynamic economic growth and a rise in disposable income, the demand in these countries for gaming entertainment is growing. Pricewaterhousecoopers forecasts that the Asia – Pacific gambling market will more than double from USD34.3 billion in 2010 to USD79.3 billion in 2015.

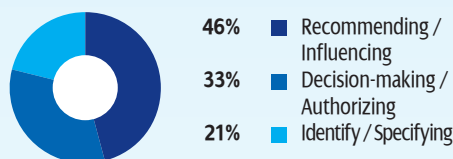


# G2E ASIA 2014 AT – A – GLANCE

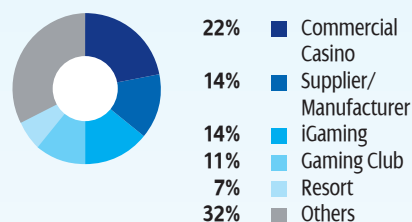
## ATTENDEES DEMOGRAPHIC



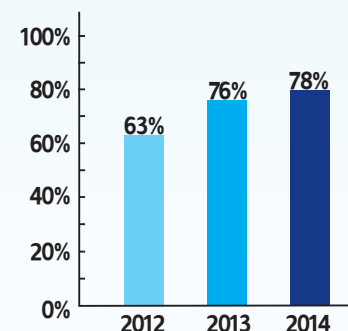
## ATTENDEES' PURCHASING AUTHORITY



## ATTENDEES' COMPANY PRIMARY BUSINESS



## ATTENDEES SATISFACTION



## G2E Asia – Bringing you Qualified Gaming Buyers and Maximizing Your Exposure !

### Players Club (VIP) Program

The Players Club (VIP) program was launched in 2013 to invite key buyers and decision makers from Asia's casinos, hotel properties and cruises. The program provides senior level executives with exclusive VIP privileges and amenities to enhance their experience at G2E Asia. The invitation-only membership is renewable on a yearly basis which will ensure updated buyer information.

### Gaming Decision – Maker TV

A broadcast which features interviews with decision makers from key gaming industry companies and expert market analysis on Asia's gaming landscape.

### G2E Asia Mobile APP and My G2E Asia Network

The G2E Asia Mobile App features exhibitor listings, product classification and a tool to navigate the floor plan. The app is also a powerful networking tool to get connected to your buyers instantly!

## PROFILE OF EXHIBITORS:

- Architecture Construction & Design
- Gaming Equipment
- iGaming
- Compliance
- Components for Machines
- Computer Hardware
- Consultants
- Food & Beverage
- Gaming Software / Systems
- Hospitality
- Publications
- Security / Surveillance
- Slot Machines
- Table Games & Accessories
- Video Gaming Machinest

## PROFILE OF VISITORS:

- Bingo Hall
- Commercial Casino
- Cruise Ship
- Gaming Club
- iGaming
- Lottery
- Pari-Mutuel
- Resort Banking/Investment
- Consultant
- Education – University / School
- Government
- Industry Association
- Law Firm
- Marketing/Advertising Agency
- Publication
- Regulatory
- Supplier/Manufacturer
- Other gaming organizations

## TO RESERVE YOUR SPACE OR FOR MORE INFORMATION, CONTACT:

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